

Canada's National Ukrainian Festival

2012 Sponsorship Packages

Canada's National Ukrainian Festival receives funding from a variety of sources. None however is more crucial to our success than corporate contributions. Your generous tax-deductible donations provide overall support to the Festival. CNUF is pleased to offer the following benefits to our corporate sponsors:

Platinum - \$5,000 +

- A full page, color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 8 Adult weekend passes
- 16 Complimentary drink tokens
- Invitation for two to the VIP Supper
- Recognition throughout the Festival in P.A announcements
- Acknowledgement in the Festival Program Book Sponsor Page
- Acknowledgement on the Sponsor Board at Festival Site
- Option for exhibit space in the Vendor area at no charge (subject to availability: Must be pre arranged through the CNUF office a minimum of 4 weeks prior to the festival and must comply with all rules and regulations of the Vendor area)

Gold - \$4,000-\$4,999

- ½ Page, color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 6 Adult Weekend Passes
- 12 Complimentary drink tokens
- Invitation for two to the VIP Supper
- Recognition throughout the Festival in P.A announcements
- Acknowledgement in the Festival Program Book Sponsor Page
- Acknowledgement on the Sponsor Board at Festival Site

Silver - \$2,500-\$3,999

- ½ Page, advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 4 Adult Weekend Passes
- 8 Complimentary drink tokens
- Recognition throughout the Festival in P.A announcements
- Acknowledgement in the Festival Program Book Sponsor Page
- Acknowledgement on the Sponsor Board at Festival Site

Bronze - \$1,000-\$2,499

- ¼ Page, color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 2 Adult Weekend Passes
- 4 Complimentary drink tokens
- Recognition throughout the Festival in P.A announcements
- Acknowledgement in the Festival Program Book Sponsor Page
- Acknowledgement on the Sponsor Board at Festival Site

Donor - \$500-\$999

- ¼ Page, advertisement in the Festival Program Book
- Festival website sponsorship page
- Acknowledgement in the Festival Program Book Sponsor Page
- Acknowledgement on the Sponsor Board at Festival Site

Friend - \$250-\$499

- 1/8 Page, advertisement in the Festival Program Book
- Festival website sponsorship page
- Acknowledgement in the Festival Program Book Sponsor Page
- Acknowledgement on the Sponsor Board at Festival Site

*Box 368, 1550 Main Street South Dauphin MB R7N 2V2
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Your sponsorship can be linked to a specific event or activity within the Festival, if you prefer. Chose one of our branded sponsorship package as outlined below or contact our office to have a sponsorship package tailor-made to meet your marketing and budgetary requirements.

Zabava Stage Sponsor \$6,000 (all weekend)

The Zabava Stage is renamed the "Your Company" Zabava Stage and the most prominent banner on the stage will indicate just that. All announcements, brochures, posters and website references to that stage will include the sponsor name. "Your Company's" Zabava Stage will feature live music throughout the day and evening outdoor dance parties.

- Naming rights to stage and referred to such on all print and radio promotion
- Sponsor logo included on all promotional materials
- A full page, full color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 8 Adult weekend passes
- 16 Complimentary drink tokens

Shuttle Sponsor \$5,000

"Your Company" will present the Shuttle Service. All announcements, brochures, poster and website references to the shuttle service will include the sponsor name. "Your Company's" Shuttle Service will provide safe and convenient transportation between the Festival site and the City of Dauphin.

- Naming rights to Shuttle Service on all print and radio promotion
- Sponsor logo included on all promotional materials
- A full page, full color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 8 Adult weekend passes
- 16 Complimentary drink tokens

Kid's Corner Sponsor \$5,000

The Kid's Corner renamed the "Your Company" Kid's Corner and the most prominent banner in the area will indicate just that. All announcements, brochures, poster and website references to the stage will include the sponsor name. "Your Company's" Kid's Corner will feature activities, workshop and entertainment for children of all ages.

- Naming rights to Kid's Corner and referred to such on all print and radio promotion
- Sponsor logo included on all promotional materials
- A full page, full color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 8 Adult weekend passes
- 16 Complimentary drink tokens

Each of the above sponsorships also includes the following:

- Invitation for two to the VIP Supper
- Recognition throughout the Festival in P.A announcements
- Acknowledgement in the Festival Program Book Sponsor Page
- Acknowledgement on the Sponsor Board at Festival Site
- Option for exhibit space in the Vendor area at no charge (subject to availability: Must be pre arranged through the CNUF office a minimum of 6 weeks prior to the festival and must comply with all rules and regulations of the Vendor area)

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